THE NO-GUESS COFFEE CUP

Contact:

• An improved hot beverage cup • Functional cup sleeve design • An improved design for a cup label

When more than one hot or cold beverage (coffee/tea) is purchased at a coffee or donut shop it often becomes necessary to mark the cups to identify the varied ways in which the consumer may take them - black, cream & sugar, no sugar, etc.

Typically a store employee may write on the cup or lid or mark with a pen on a pre-printed indicator. Often mistakes are made through miss-marking, poor handwriting, language and written communication problems.

Additional time is used during the marking of the cup as well as the problem of lost or malfunctioning writing implements.

The No-Guess Coffee Cup has solutions to these problems...

● **The No-Guess Coffee Cup system was specifically designed to save the store server a considerable amount of time.**

● **Aligning a lid to the various positions on the cup will allow the server to indicate the cups contents while eliminating the need to use any writing tools.**

● **Identifying a specific beverage can be executed in the same amount of time it takes to put on the lid.**

● **An advantage of this beverage indicating cup/marking system is that most lids are asymmetrical - having a tab or drink opening that can be used as a pointer for the No-Guess Cup, thus eliminating the need for a special lid and allowing the restaurant to use their lid of choice.**

● **This design utilizes 2 different types of indicators. This allows an indicator to be placed at every 30 degrees of cap rotation (giving the server 12 options).**

● **The closest any similiar or sequential indicator will be is 60 degrees, reducing the chance of mistakes.**

● **Utilizing dual indicators it also allows a restaurant to use the numbered indicators to customize to their own menus or identifying systems.**

● **Lids typically take much effort to rotate once they are installed, so the reliability of this inventions advantage is evident.**

● **This invention, although simple in nature, offers a significant advantage over all previously used systems.**